

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		08/16/2006	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	LIFESTYLE MEDIA, INC.
Street Address:	2808 MCKINNEY AVENUE
Internal Address:	SUITE 838
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75204
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2016049	AMERICAN CHEERLEADER
Registration Number:	2654943	AMERICAN CHEERLEADER JUNIOR
Registration Number:	2718228	DANCE RETAILER NEWS
Registration Number:	2138947	DANCE SPIRIT
Registration Number:	2401075	DANCE TEACHER
Registration Number:	2297823	DANCE TEACHER NOW
Registration Number:	2541148	POINTE
Registration Number:	2249792	STAGE DIRECTIONS
Registration Number:	2494150	THEATER-PAGES.COM
Serial Number:	76483690	EUROPEAN DANCE NEWS
Serial Number:	76411030	KICKOFF

## CORRESPONDENCE DATA

900059879

TRADEMARK  
REEL: 003406 FRAME: 0361

OP \$290.00 2016049

Fax Number: (212)245-3009

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-541-6222

Email: skaplan@kanekessler.com

Correspondent Name: Susan S. Kaplan

Address Line 1: 1350 Avenue of the Americas

Address Line 2: Kane Kessler, P.C.

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

3799-9

NAME OF SUBMITTER:

Susan S. Kaplan

Signature:

/susan s. kaplan/

Date:

10/11/2006

Total Attachments: 4

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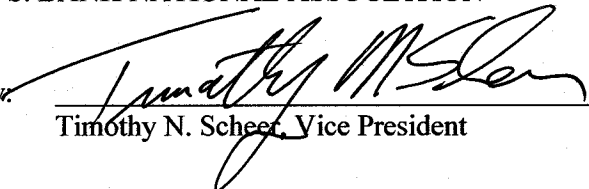
## FULL RELEASE OF SECURITY AGREEMENT

THIS FULL RELEASE OF SECURITY AGREEMENT (this "Release") is made and entered into this 16 day of August, 2006, by U. S. BANK NATIONAL ASSOCIATION, a national banking association ("Lender"), in favor of LIFESTYLE MEDIA, INC., a Delaware corporation ("Borrower").

The Lender hereby releases its Patent, Trademark and License Security Agreement dated as of September 4, 2003, and recorded with the United States Patent and Trademark Office on September 15, 2003, at reel and frame number 002841/0952 with respect to all trademarks described more fully in Schedule C attached hereto, all trademark applications described more fully in Schedule D attached hereto; and all common law trademarks and tradenames described more fully in Schedule E attached hereto.

IN WITNESS WHEREOF, the undersigned has caused this Full Release of Security Agreement to be executed by its duly authorized officer as of the date first set forth above.

U. S. BANK NATIONAL ASSOCIATION

By:   
Timothy N. Scheer, Vice President

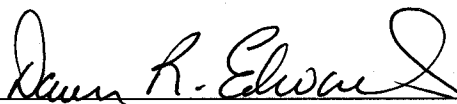
### CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MISSOURI       )  
                                      )  
CITY OF ST. LOUIS       )

On this 17 day of August, 2006, before me appeared Timothy N. Scheer, to me personally known, who, being by me duly sworn, did say that he is a Vice President of U. S. BANK NATIONAL ASSOCIATION, a national banking association, and that said instrument was signed on behalf of said association, by authority of its Board of Directors; and said Timothy N. Scheer acknowledged said instrument to be the free act and deed of said association.

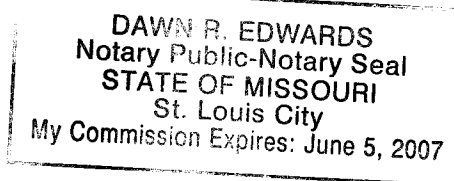
IN TESTIMONY WHEREOF, I have hereunto set my hand, and affixed my official seal in the City and State aforesaid, the day and year first above written.

(Seal)

  
Notary Public

My Commission Expires:

6/5/07



SCHEDULE C

Domestic and Foreign Trademark Registrations

<u>Mark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
AMERICAN CHEERLEADER	United States	2,016,049	November 12, 1996
AMERICAN CHEERLEADER JUNIOR	United States	2,654,943	November 26, 2002
DANCE RETAILER NEWS	United States	2,718,228	May 20, 2003
DANCE SPIRIT	United States	2,138,947	February 24, 1998
DANCE TEACHER	United States	2,401,075	October 31, 2000
DANCE TEACHER NOW	United States	2,297,823	December 7, 1999
POINTE	United States	2,541,148	February 19, 2002
STAGE DIRECTIONS	United States	2,249,792	June 1, 1999
THEATRE-PAGES.COM	United States	2,494,150	October 2, 2001

SCHEDULE D

Domestic and Foreign Trademark Applications

<u>Mark</u>	<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>
EUROPEAN DANCE NEWS	United States	76/483,690	January 17, 2003
KICKOFF	United States	76/411,030	May 23, 2002
AMERICAN CHEERLEADER 30, 2003	European Community		003249109 June
DANCE SPIRIT 30, 2003	European Community		003247137 June
POINTE 30, 2003	European Community		003247129 June
EUROPEAN DANCE NEWS 10, 2003	European Community		003220183 June

SCHEDULE E

Common Law Trademarks

<u>Mark</u>	<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>
DANCE RETAIL NEWS	United States	N/A	N/A
DANCEXPO	United States	N/A	N/A
TEENS PROTECTING TEENS	United States	N/A	N/A
TWEEN	United States	N/A	N/A
TWEEN SCENE	United States	N/A	N/A
AMERICAN CHEERLEADER COACHES HANDBOOK			
COMPETITION & CONVENTION YEARBOOK			
DANCE DIRECTOR'S SURVIVAL GUIDE			
ULTIMATE ALL-STAR INSIDER			
DANCE RETAILER NEWS EXPO			
DANCE TEACHER SUMMER CONFERENCE			
STAGE DIRECTIONS SUMMER CONFERENCE			

Trade Names

LIFESTYLE VENTURES